

# Sponsorship Prospectus

## What is SONO?

SONO was founded in 1999. As a regional Schedulers and Dispatchers division of the NBAA, the group is committed to providing an educational forum for aviation professionals in the Southern and Northern California regions. The group currently meets bi-annually at a hosted dinner meeting. SONO strives to present information at these events to enhance the S&D community and help navigate the rapidly changing aviation market.

## Why sponsor with SONO?

SONO attracts anywhere from 150 – 300 people per event. These industry influencers are involved in many aspects of general aviation – scheduling, dispatching, maintenance, FBO, aircraft sales, operations, and everything else in between. Sponsoring a SONO event is an excellent platform for getting your message across to an engaged crowd.



# Sponsorship Levels

Platinum \$5000	<b>Exclusivity for your vendor category</b> (fuel, FBO, operator, etc) ** Assumes no other vendors in your category have already signed up to sponsor another level
	Logo on all emails
	Logo on SONO website
	Logo on PowerPoint slide during event
	Bannerstand Placement next to bar area
	Promo materials on tables
	1 minute speech and introduction of door prizes
	1st door prize to be given out
	List of attendees and email addresses
	Platinum-level sponsorship announced at event
Gold \$2500	Logo on all emails
	Logo on SONO website
	Logo on PowerPoint slide during event
	Promo materials on tables
	2nd door prize to be given out
	List of attendees and email addresses
Silver \$1500	Gold-level sponsorship announced at event
	Logo on all emails
	Logo on SONO website
	Logo on PowerPoint slide during event
	Promo materials on bar and cocktail tables
	Door prize to be given out with other Silver sponsors
	List of attendees and email addresses
	Silver-level sponsorship announced at event

# SONO Contact Information

## **Chair**

Wendy Burton

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## **Vice Chair**

Cheli Morrison

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## **Board Member**

Julius Ramos

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## **Board Member**

Clair Joseph

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\*Please contact Julius Ramos or Clair Joseph for sponsorship opportunities

Southern & Northern California Schedulers & Dispatchers

[www.sonosd.com](http://www.sonosd.com)

